

MAGDALYN FOLEY

UX/UI Designer

CONTACT

- 704-962-5234
- magdalynrose98@gmail.com
- magdalynfoley.com

SKILLS

UI Design	Figma
UX Design	Principle
Branding	Sketch
Indesign	Zeplin
Illustrator	InVision
Photoshop	Adobe XD

EDUCATION

- 2016 - 2020 **NORTH CAROLINA STATE UNIVERSITY**
GPA 3.746 - Graduated Summa Cum Laude

AWARDS / HONOR

- 2019 **DATA LITERACY PROJECT**
SAS - NCSU
Project received special recognition by SAS in their 2019 Data Literacy Competition. - Focused on teaching middle school aged children math, specifically correlation.
- 2017 - 2018 **I AM A MAN**
National Civil Right Museum - NCSU
Project chosen to influence the newest VR exhibit in the NCRM.

EXPERIENCE

- 2025 - Current **UX DESIGNER I**
CSI
Acquired by CSI, role remained the same.
- 2022 - 2025 **UX/UI DESIGNER**
Velocity Solutions
 - Lead UX/UI Designer across all VS product lines
 - Create detailed wireframes & prototypes
 - Research current UX/UI trends & standards
 - Ensure all products are ADA WCAG compliant
 - Create & maintain a UI Style Guide and Component Library for cohesive styles
 - Led facelift project to update all products to new, cohesive UI style guidelines
 - Utilize Figma, Zeplin, Sketch, Principle, & Adobe Creative Suite
- 2021 - 2022 **LEAD GRAPHIC DESIGNER**
SunTech Medical
 - Lead designer on the SunTech marketing team
 - Responsible for designing across all service areas, including; Marketing collateral, Commercial videos, Internal designs and videos, Packaging/labels, & more
 - Created designs and contributed to copywriting for social media
 - Spearheaded the 2022 rebrand, including; Designing the new logo, Developing graphics, Establishing overall brand identity
 - Utilized Adobe Creative Suites and Sketch & Principle
- 2020 - 2021 **COMPUTER TYPESET DESIGNER**
Filepoint - Fairview
 - Designed and updated compliance documents for mutual funds, ensuring SEC regulation compliance
 - Managed project workflows, client communication, and tight deadlines while maintaining high-quality standards
 - Utilized Adobe Creative Suite to design/refine documentation
- 2020 **BRAND MARKETING MANAGER**
Cutting Edge Spine
 - Lead designer on CES marketing team for spinal medical devices
 - Developed digital & print marketing collateral for product lines
 - Created social media marketing assets
 - Utilized Adobe Creative Suite for design tasks
- 2019 **SOLUTION DESIGN UX/UI INTERN**
IQVIA
 - Part of IQVIA's 2019 Summer Intern class on the UX/UI team
 - Created wireframes & prototypes for ongoing projects
 - Assisted with UX research & development
 - Conducted self-motivated research project focused on print deliverables
 - Utilized Adobe Creative Suite and Sketch & Principle